

**JAN** SALES CLOSE: 11.25.16  
ADVERTORIALS: 12.2.16  
MATERIALS: 12.9.16

**FEATURES**

Budget Tips  
Cutting Edge: Facilities, Amenities & the Future  
Drive-To Meetings\*  
Meetings Today Trends  
Resort Meetings\*

**DESTINATION/DEMOGRAPHIC**

**EAST:** Drive-To Meetings\* ■ Rochester, NY ■  
Close-Up: Syracuse, NY

**MIDAMERICA:** Drive-To Meetings\* ■  
Milwaukee Area ■ Oklahoma

**SOUTH:** Asheville, NC ■ Coastal Carolina ■  
Dallas/Fort Worth Metroplex ■ Drive-To  
Meetings\* ■ Inland Mississippi ■ Nashville ■  
Northwest Florida

**WEST:** Alaska ■ Drive-To Meetings\* ■  
Hollywood/The Valleys/Pasadena, CA ■  
Pacific Northwest ■ Southwest

**GLOBAL:** Venues & Destinations

**FEB** SALES CLOSE: 12.30.16  
ADVERTORIALS: 01.06  
MATERIALS: 01.13

**FEATURES**

Destination Value Dates\*  
Pharma/Medical Meetings  
Tech Update: Social Media Strategy

**DESTINATION/DEMOGRAPHIC**

**EAST:** Albany, NY ■ Connecticut ■ Ontario ■  
Philadelphia/Valley Forge

**MIDAMERICA:** Chicago Suburbs ■  
Destination Value Dates\* ■ Kansas

**SOUTH:** Atlanta ■ Destination Value Dates\* ■  
Gulf Coast Meetings ■ Houston ■ Miami/  
Fort Lauderdale ■ Close-Up: Kissimmee, FL ■  
Close-Up: Virginia Beach, VA

**WEST:** Arizona ■ Destination Value Dates\* ■  
Las Vegas ■ Monterey/Santa Cruz, CA ■  
San Diego

**GLOBAL:** Venues & Destinations

**MAR** SALES CLOSE: 01.27  
ADVERTORIALS: 02.03  
MATERIALS: 02.10

**FEATURES**

Corporate Meetings  
Negotiating Like a Pro  
Resorts & Spa Meetings\*

**DESTINATION/DEMOGRAPHIC**

**EAST:** Baltimore/Annapolis/Eastern Shore ■  
Massachusetts ■ Northern Virginia ■ Upstate  
New York/Adirondacks ■ Close-Up: Lehigh  
Valley, PA

**MIDAMERICA:** Chicago ■ Eastern Iowa  
Cities ■ Madison, WI ■ Michigan ■ Northern  
Ohio ■ South Dakota

**SOUTH:** Arkansas ■ Central West Florida ■  
Charlotte ■ West Virginia

**WEST:** Denver Metro/Boulder ■ Palm  
Springs, CA ■ Greater Seattle ■ Maui ■  
Mountain Meetings ■ Western Canada ■  
Close-Up: Huntington Beach

**GLOBAL:** Venues & Destinations

**APR** SALES CLOSE: 02.24  
ADVERTORIALS: 03.03  
MATERIALS: 03.10

**FEATURES**

Best of Nominations  
Convention Centers\*  
Luxury Hotels  
Site Selection: Best Practices

**DESTINATION/DEMOGRAPHIC**

**EAST:** Convention Centers\* ■ Maine/  
New Hampshire/Vermont ■ Pennsylvania

**MIDAMERICA:** Agricultural Meetings ■  
Convention Centers\* ■ Central Illinois ■  
Minneapolis/St. Paul Metro ■ Ohio

**SOUTH:** Convention Centers\* ■ Galveston ■  
Georgia ■ Hilton Head ■ Louisiana ■ Raleigh,  
NC ■ Tennessee

**WEST:** Convention Centers\* ■ Colorado  
Springs ■ Inland Empire ■ Lake Tahoe ■  
Native American Gaming ■ Utah ■ Wine  
Country Meetings

**GLOBAL:** Venues & Destinations

**MEETINGS TODAY FLORIDA**  
SALES CLOSE: 02.17  
MATERIALS: 03.03

**MAY** SALES CLOSE: 03.24  
ADVERTORIALS: 03.31  
MATERIALS: 04.07

**FEATURES**

The Attendee Experience  
Conference Centers\*  
Government Meetings  
Historic Places & Properties  
International Meetings

**DESTINATION/DEMOGRAPHIC**

**EAST:** Conference Centers\* ■ Buffalo/Niagara  
Falls, NY Area ■ East Coast Gaming\* ■  
Providence, RI ■ Lake Placid, NY

**MIDAMERICA:** Conference Centers\* ■ Lake  
Geneva, WI ■ Missouri ■ Omaha/Council  
Bluffs, NE

**SOUTH:** Conference Centers\* ■ Beach  
Meetings\* ■ Biloxi, MS Area ■ Central/West  
Texas ■ Coastal Virginia ■ Greenville, SC ■  
Palm Beach/Treasure Coast, FL

**WEST:** Anaheim/Orange County, CA ■ Coastal  
Mexico ■ Colorado ■ Conference Centers\* ■  
Portland, OR Metro ■ San Francisco Bay Area

**GLOBAL:** Venues & Destinations

**JUN** SALES CLOSE: 04.21  
ADVERTORIALS: 04.28  
MATERIALS: 05.05

**FEATURES**

Food & Beverage: Trending Now  
Special Venues (specially formatted section)  
SMERF  
Urban/Downtown Meetings

**DESTINATION/DEMOGRAPHIC**

**EAST:** Montreal/Quebec City ■ New Jersey

**MIDAMERICA:** Iowa ■ Close-Up: Lincoln,  
NE ■ MidAmerican Gaming Destinations\* ■  
Wisconsin Dells, WI

**SOUTH:** Austin/The Hill Country, TX ■  
Bahamas ■ Birmingham, AL ■ Florida Keys/  
Key West ■ Kentucky ■ Myrtle Beach, SC

**WEST:** Montana ■ New Mexico ■  
Oahu/Kauai ■ Salt Lake City/Park City ■  
Western Colorado

**GLOBAL:** Venues & Destinations

**MEETINGS TODAY LAS VEGAS**  
SALES CLOSE: 04.14  
MATERIALS: 04.28

\*Advertorials available with minimum ½ page ads

**JUL**

**SALES CLOSE:** 05.26  
**ADVERTORIALS:** 06.02  
**MATERIALS:** 06.09

**FEATURES**

CSR/Teambuilding  
Cities to Watch  
Meetings Trendsetters  
Resorts & Incentives\*

**DESTINATION/DEMOGRAPHIC**

**EAST:** Resorts & Incentives\* ■ Greater Hartford/Mystic, CT ■ NYC/Long Island/Westchester

**MIDAMERICA:** Resorts & Incentives\* ■ Detroit Metro ■ Minnesota ■ Southern Ohio ■ Southwest Missouri

**SOUTH:** Resorts & Incentives\* ■ Central/West Tennessee ■ Dominican Republic ■ New Orleans ■ South Texas ■ Triangle, NC ■ Close-Up: Pigeon Forge, TN ■ Close-Up: Grapevine, TX

**WEST:** Resorts & Incentives\* ■ Beverly Hills/Westside/Beach Cities, CA ■ Idaho ■ Reno, NV

**GLOBAL:** Venues & Destinations

**AUG**

**SALES CLOSE:** 06.23  
**ADVERTORIALS:** 06.30  
**MATERIALS:** 07.07

**FEATURES**

Association Meetings  
Coastal Meetings  
Contracts: Advice From the Pros  
Wellness & Meetings\*

**DESTINATION/DEMOGRAPHIC**

**EAST:** Bucks/Blair/Altoona, PA ■ Greater Wilmington, DE ■ Newport, RI ■ Washington, D.C. Metro

**MIDAMERICA:** Family-Friendly Meetings\* ■ Nebraska ■ North Dakota ■ Southwest Michigan

**SOUTH:** Caribbean/Cancun ■ Savannah/Georgia Coast ■ Williamsburg, VA

**WEST:** Central Colorado ■ Downtown/Mid-City/West Hollywood, CA ■ Hawaii ■ Silicon Valley ■ Washington ■ Wyoming

**GLOBAL:** Venues & Destinations

**CVBs & DMOs GUIDE**

**SALES CLOSE:** 06.16  
**ADVERTORIALS:** 06.23  
**MATERIALS:** 06.30

**SEP**

**SALES CLOSE:** 07.28  
**ADVERTORIALS:** 08.04  
**MATERIALS:** 08.11

**FEATURES**

Affordable Meetings  
Best of Awards\*  
Case Study: Anatomy of a Convention  
Green Meetings

**DESTINATION/DEMOGRAPHIC**

**EAST:** Best of\* ■ New England ■ New York State ■ Pittsburgh/Western PA

**MIDAMERICA:** Best of\* ■ Central Missouri ■ East Central Wisconsin ■ Rapid City/Mount Rushmore

**SOUTH:** Best of\* ■ Central Florida ■ East Tennessee ■ South Carolina

**WEST:** All-Inclusive Meetings\* ■ Best of\* ■ Mexico's Interior Cities ■ Mountain Meetings ■ Phoenix/Scottsdale

**GLOBAL:** Venues & Destinations

**MEETINGS TODAY TEXAS**

**SALES CLOSE:** 07.21  
**MATERIALS:** 08.04

**OCT**

**SALES CLOSE:** 08.25  
**ADVERTORIALS:** 09.01  
**MATERIALS:** 09.08

**FEATURES**

Attractions  
Gaming Properties & Destinations  
The New Generation

**DESTINATION/DEMOGRAPHIC**

**EAST:** Delaware ■ Harrisburg/Hershey/Lancaster/York, PA ■ Maryland ■ Poconos, PA ■ Springfield/The Berkshires, MA

**MIDAMERICA:** Greater Cleveland ■ Illinois ■ Lake Meetings

**SOUTH:** North Carolina ■ Northeast Florida ■ San Antonio/The Hill Country ■ Virginia

**WEST:** Albuquerque/Santa Fe/Taos ■ Family Friendly Meetings\* ■ Hawaii's Big Island ■ Oregon ■ Southern Arizona ■ Close-Up: Spokane, WA

**GLOBAL:** Venues & Destinations

**MEETINGS TODAY CALIFORNIA**

**SALES CLOSE:** 08.18  
**MATERIALS:** 09.01

**NOV**

**SALES CLOSE:** 09.22  
**ADVERTORIALS:** 09.29  
**MATERIALS:** 10.06

**FEATURES**

Airport Meetings  
CVB Update\*

**DESTINATION/DEMOGRAPHIC**

**EAST:** CVB Update\* ■ Greater Boston ■ State College, PA Area

**MIDAMERICA:** Central Iowa ■ Grand Rapids, MI ■ CVB Update\* ■ St. Louis

**SOUTH:** CVB Update\* ■ Jamaica ■ Miami Beach ■ Mississippi ■ Southwest Florida

**WEST:** Across The Borders ■ CVB Update\* ■ Desert Meetings ■ Napa/Sonoma, CA ■ Orange County, CA Coastal

**GLOBAL:** Venues & Destinations

**DEC**

**SALES CLOSE:** 10.27  
**ADVERTORIALS:** 11.03  
**MATERIALS:** 11.10

**FEATURES**

Golf Resort Meetings\*  
New & Renovated Properties\*  
Technology in Meetings

**DESTINATION/DEMOGRAPHIC**

**EAST:** Atlantic City, NJ ■ Montgomery County, MD ■ New & Renovated Properties\* ■ Rhode Island ■ Toronto

**MIDAMERICA:** Indiana ■ Kansas City Area ■ New & Renovated Properties\* ■ Wisconsin

**SOUTH:** Alabama ■ Central East Florida ■ New & Renovated Properties\* ■ Puerto Rico ■ Shreveport/Baton Rouge, LA ■ Triad, NC ■ Close-Up: Knoxville, TN

**WEST:** Central California Coast ■ Mexico ■ Nevada ■ New & Renovated Properties\* ■ Sacramento/Central Valley/High Sierras, CA

**GLOBAL:** Venues & Destinations

\*Advertorials available with minimum ½ page ads

**DISTRIBUTION:** MAR: MPI NCC ■ APR: IMEX Frankfurt ■ JUN: MPI WEC ■ JUL: DMAI ■ AUG: ASAE ■ OCT: IMEX America