



Web units: 8,000* guaranteed impressions, the only website in our market to do this. Choose from all IAB approved web units.

Rich Media High Impact Units: Get the most from your creative with a number of rich media options: Catfish, Pushdown, Peelbacks, Expandable Leaderboards and Bellybands.

Search engine deliverables: from expanded listings to destination sponsorships, call more attention to YOU on MeetingsToday.com. Target planners who plan in your area. Our Destination Sponsorships use standard IAB 468x60 banners.

Online Display Remarketing: We can remarket your banner ad to people who have previously visited MeetingsToday.com as they browse the Google Ad Network. Extend your online display to our audience beyond our website, and increase your frequency.

Mobile Sponsorships: Our site is designed for smartphone viewing, and take your message to an average of 4,000* mobile users every month. Exclusive monthly sponsor!

Programs & Packages: What are you offering in the market this week, this month, or this year? Meetings Today has created a special section online for planners to resource these key opportunities by region.



Ad Units

- Leaderboard:** 728 x 90
- Catfish:** 955 x 75
- Medium Rectangle:** 300 x 250
- Half Page Ad:** 300 x 600
- Small Rectangle:** 300 x 100
- Expandable Leaderboard:** 728 x 180
- Expandable Bellyband:** 600 x 250
- Destination Sponsorship:** 468 x 60
- Super Leaderboard:** 970 x 90
- Rising Star Pushdown:** 970 x 90 - 970 x 415

* Publisher's Own Data