



MeetingsFocus.com 2010 Rates

MeetingsFocus.com*

Web units (all units guarantee 8,000 impressions)	1 mo.
Leaderboard (728 x 90).....	\$2,395
#1 Medium Rectangle (300 x 250).....	\$2,395
#2 Medium Rectangle (300 x 250).....	\$1,595
Skyscraper (160 x 600).....	\$2,395
Doublewide Skyscraper (300 x 600).....	\$2,995
Rich Media Banner (300 x 250).....	\$1,995
Square Button (125 x 125).....	\$995

Listings

Showcase.....	\$2,050 per year (additional \$550 production fee)
Expanded.....	\$730 per year (additional \$300 production fee)
Hot Deals (four 7-day periods).....	\$275

MeetingsFocus TV

Video (Maximum 3 minutes).....	\$3,080 (one year or 1,000 minutes)
Encoding Fee (if not in Flash.flv format).....	\$200
Meetings in a Minute.....	\$5,000/month

Webinars*

National Sponsorship.....	\$7,875
Regional Sponsorship.....	\$2,000
Custom Webinar.....	Contact your Sales Representative

*Frequency Discounts

- 3 months or 3x: 10% discount
- 6 months or 6x: 15% discount
- 12 months or 12x: 20% discount

Call for special group rate discounts

e-Newsletter*

Regional e-News and WOW-e

	1x
Exclusive.....	\$3,775 (includes Top Leaderboard and E-vertorial position 1)
Top Leaderboard (728 x 90).....	\$1,550
Bottom Leaderboard (728 x 90).....	\$995
E-vertorial position 1.....	\$1,995
E-vertorial position 2.....	\$1,750
E-vertorial position 3.....	\$995
Hot Deals on e-newsletters.....	\$275

Industry Hot Topics

Delivered nationally to an audience of 48,000-50,000 each month	
Exclusive (includes choice of any 2 units).....	\$7,345
Leaderboard (728 x 90).....	\$3,770
Medium Rectangle (300 x 250).....	\$3,770
E-vertorial.....	\$3,140

Custom e-Newsletter

Designed and produced by Meetings Media, and sent to entire subscriber base of 1, 2, 3 or 4 publications

	1x
Sent to subscribers of 1 publication.....	\$6,825
Sent to subscribers of 2 publications.....	\$8,190
Sent to subscribers of 3 publications.....	\$9,450
Sent to subscribers of all 4 publications.....	\$10,500

e-List Rentals*

Sent from third party.....	\$550 per thousand
Sent from Meetings Media.....	\$600 per thousand
Minimum order of \$1,000	

See reverse for samples.



Meetings® focus

WWW.MEETINGSFOCUS.COM

MeetingsFocus.com



Meetings Hot Topic



MeetingsFocus e-News



Custom e-Newsletter



A Leaderboard
728 x 90

B Medium Rectangle
300 x 250

C Skyscraper
160 x 600

D E-vertorial
150 x 150 logo
+ 75 words of copy

File Transmission

Please submit small non-zipped files to focus.production@meetingsmedia.com. To submit large files, please upload them to our file transfer site directly as compressed zip files.

File transfer: transfer.buildings.com
user name: Meetings (case sensitive)
password: Transfer (case sensitive)

Once connected to our file transfer site, place files in the **Meetings_Focus** folder and identify them by company name, (i.e. `company_room2.jpg`)

Please send a confirmation email to focus.production@meetingsmedia.com when completed.