

ISSUE	FEATURES	DESTINATIONS	COLUMNS	ISSUE BONUS	RESERVATION DEADLINE	ADVERTORIAL/ LISTING DEADLINE	MATERIALS DEADLINE	e-Newsletter DATES/TOPICS
FEB	Conference Centers++ Corporate Social Responsibility Insurance Meetings	Connecticut Northern Ohio Ontario Philadelphia/Valley Forge Syracuse	Talking Tech	Listings: Conference Centers Distribution: Destinations Showcase Washington, D.C. MACE MPI	12/17	12/24	12/31	1/4 Airport Meetings 1/11 Toldeo 1/18 Rhode island 1/25 Ottawa <hr/> 2/8 Syracuse 2/15 Conference Centers 2/22 Connecticut
FEB	<i>Meetings Market Trends Survey</i> supplement** Distribution: <i>All Trade Shows</i>				12/10	N/A	12/24	
MAR	Drive-to Meetings Executive Meetings Resorts & Spas*	Baltimore/Eastern Shore Greater Toronto Massachusetts Upstate New York/Adirondacks	Career Forum	Advertorial: Resorts & Spas	1/14	1/21	1/28	3/1 Philadelphia/Valley Forge 3/8 Resorts & Spas 3/15 Baltimore/Eastern Shore 3/22 Massachusetts 3/29 Executive Meetings
APR/ MAY	Best of the East Nominations Corporate Meetings Historic Places & Properties++ Pharma/Medical Meetings	Niagara Falls Area Ohio Pennsylvania Princeton/New Brunswick/ Woodbridge Providence	Food & Beverage	Listings: Historic Places & Properties Distribution: Affordable Meetings Mid-America	2/11	2/18	2/25	4/5 Drive-to Meetings 4/12 Ohio 4/19 Providence 4/26 Pharma/Medical Meetings <hr/> 5/3 Historic Places & Properties 5/17 Pennsylvania 5/31 Niagara Falls Area
JUN/ JUL	Convention Centers* SMERF Meetings	Greater Hartford/Mystic Long Island/NYC/Westchester Maine/New Hampshire/ Vermont Maryland New Jersey	Talking Tech	Advertorial: Convention Centers Distribution: Affordable Meetings West Destinations Showcase Chicago MPI WEC	5/13	5/20	5/27	6/7 Corporate Meetings 6/14 Convention Centers 6/21 New Jersey 6/28 Maine/New Hampshire/Vermont <hr/> 7/12 Maryland 7/19 Long Island/NYC/Westchester 7/26 SMERF Meetings

*Free advertorial with ad (1/2 page or larger)

++Bonus advertiser listing

** **Meetings Market Trends Survey** supplement is included with corresponding issues and included in bonus distributions. The **Meetings Focus Guide** mails on its own, but is also included in bonus distribution.

***Publisher's Own Data

e-Media

Meetings Focus East's e-newsletter program is your online connection to meeting professionals, sent to more than 17,500*** with each issue. Be a part of these weekly "in their inbox" efforts with banner or e-vertorial sponsorships. **Meetings Focus East's** e-newsletters are great partners to your print efforts and a must-buy to connect with planners on all levels. Issues close two weeks prior to publication date.

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AUG	Association Meetings Small Meetings <i>(a special advertising section)</i>	Eastern Canada Greater Wilmington/ Brandywine Valley Metro Washington, D.C. Newport New York State State College Area	Career Forum	Distribution: ASAE	7/8	7/15	7/22	8/2 Greater Wilmington 8/9 Eastern Canada 8/23 Newport 8/30 Metro Washington, D.C.
AUG	<i>Meetings Focus Guide** Advertorial: All CVBs Listings: All Properties Distribution: All Trade Shows</i>				6/10	6/24	7/1	
SEP	Affordable Meetings ++ Best of the East Awards* Government Meetings Sustainability ++	Annapolis New England Special Section Pittsburgh/Western Pennsylvania Southern Ohio	Food & Beverage	Advertorial: Best of the East Listings: Affordable Meetings Distribution: Affordable Meetings National	8/5	8/12	8/19	9/6 New York State 9/13 New England 9/20 Government Meetings 9/27 Pittsburgh/Western Pennsylvania
OCT/ NOV	CVB Update* Gaming* Religious Meetings	Delaware Harrisburg/Hershey/ Lancaster Lake Erie Shores & Islands Springfield/Berkshires Toronto	Talking Tech	Advertorial: CVB Update Gaming Distribution: IMEX America	9/9	9/16	9/23	10/4 Southern Ohio 10/11 Toronto 10/18 CVB Update 10/25 Springfield/Berkshires 11/1 Harrisburg/Hershey/Lancaster 11/8 Delaware 11/22 Religious Meetings
DEC/ JAN	Golf Meetings* New & Renovated Properties*	Atlantic City Greater Boston Montgomery County, Md. Montreal Rhode Island	Career Forum	Advertorial: Golf Meetings New & Renovated Properties Distribution: PCMA	11/7	11/14	11/21	12/6 Greater Boston 12/13 Atlantic City 12/20 Montreal

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