

ISSUE	FEATURE STORIES	DESTINATIONS	COLUMNS	ISSUE BONUS	RESERVATION DEADLINE	ADVERTORIAL/ LISTING DEADLINE	MATERIALS DEADLINE	e-Newsletter DATES/TOPICS
<b>FEB</b>	Conference Centers++ Insurance Meetings Programs & Packages <i>(a special advertising section)</i>	Connecticut Northern Ohio Ontario Philadelphia/Valley Forge <b>Close-Up:</b> Dover	Career Forum	<b>Listings:</b> Conference Centers <b>Distribution:</b> MPI Meet Different Destination Showcase D.C.	12/23	1/6	1/15	1/7 Rhode Island 1/14 New and Renovated 1/21 Maryland  2/2 Connecticut 2/10 Insurance Meetings 2/16 Conference Centers 2/24 Philadelphia/Valley Forge
<b>FEB</b>	<i>Meetings Market Trends Survey</i> supplement**   Distribution: All Trade Shows				12/11	N/A	12/23	
<b>MAR</b>	Drive-To Meetings Resorts and Spas* University Venues++ <i>(a special advertising section)</i>	Baltimore/Eastern Shore Greater Toronto Massachusetts Poconos Upstate New York Adirondacks	Going Green	<b>Advertorial:</b> Resorts and Spas <b>Listings:</b> University Venues	2/3	2/12	2/19	3/11 Resorts and Spas 3/18 Baltimore/Eastern Shore 3/25 Massachusetts 3/30 Drive-To Meetings
<b>APR/ MAY</b>	Best of the East Nominations Corporate Meetings Historic Properties & Places++ Pharmaceutical/ Medical Meetings	Niagara Falls Area Pennsylvania Ohio Princeton/New Brunswick/ Woodbridge Providence	Food & Beverage	<b>Listings:</b> Historic Properties <b>Distribution:</b> Affordable Meetings Chicago NEMICE	3/3	3/12	3/19	4/6 Ohio 4/13 Pharmaceutical/Medical Meetings 4/20 Providence 4/27 Pennsylvania  5/12 Historic Properties/Places 5/19 Princeton/New Brunswick/Woodbridge 5/26 Corporate Meetings
<b>JUN/ JUL</b>	Convention Centers* SMERF Meetings	Greater Hartford/Mystic Greater Wilmington Long Island/NYC Westchester Maine/Vermont/ New Hampshire New Jersey	Career Forum	<b>Advertorial:</b> Convention Centers <b>Distribution:</b> Affordable Meetings West MPI WEC	5/5	5/14	5/21	6/3 Convention Centers 6/10 New Jersey 6/24 Maine/Vermont/New Hampshire  7/1 Greater Wilmington 7/13 Long Island/New York City/Westchester 7/20 SMERF Meetings
<b>JUN/JUL</b>	<i>Meetings East Guide</i> directory**   Advertorial: All CVBs   Listings: All Properties   Distribution: All Trade Shows				4/23	4/30	5/7	

\*Free advertorial with ad (1/2 page or larger)

++Bonus advertising listing

\*\* *Meetings Market Trends Survey* and the *Meetings East Guide* supplements are polybagged with corresponding issues and included in bonus distributions.

\*\*\*Publisher's Own Data

e-Media

**Meetings East's** e-newsletter program is your online connection to meeting professionals, sent to more than 17,500\*\*\* with each issue. Be a part of these weekly "in their inbox" efforts with banner or e-vertorial sponsorships. **Meetings East's** e-newsletters are great partners to your print efforts and a must-buy to connect with planners on all levels. Issues close two weeks prior to publication date.

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<b>AUG</b>	Association Meetings Attractions Mid-Year Programs & Packages <i>(a special advertising section)</i>	Eastern Canada Maryland Newport State College Area <b>Close-Up:</b> Stowe	Talking Tech	<b>Distribution:</b> ASAE	6/23	7/2	7/9	8/5 Eastern Canada 8/12 Attractions 8/19 Newport
<b>SEP</b>	Affordable Meetings ++ Best of the East Awards* Green Meetings ++	Metro D.C. New England New York State Pittsburgh/Western Pennsylvania Southern Ohio	Career Forum	<b>Advertorial:</b> Best of the East <b>Listings:</b> Affordable Meetings Green Meetings <b>Distribution:</b> Affordable Meetings D.C. Destinations Showcase	7/28	8/6	8/13	9/1 Green Meetings 9/7 New York State 9/14 Pittsburgh/Western Pennsylvania 9/21 New England
<b>OCT/ NOV</b>	CVB Update* Gaming* Religious Meetings	Delaware Lancaster/Harrisburg/Hershey Quebec Springfield/Berkshires <b>Close-Up:</b> Syracuse	Going Green	<b>Advertorial:</b> CVB Update Gaming	8/25	9/3	9/10	10/7 Delaware 10/14 Lancaster/Harrisburg/Hershey 10/21 CVB Update  11/2 Syracuse 11/9 Religious Meetings 11/16 Springfield/Berkshires
<b>DEC/ JAN</b>	Airport Meetings Golf Meetings* New & Renovated Properties*	Atlantic City Greater Boston Ottawa Rhode Island <b>Close-Up:</b> Toledo	Talking Tech	<b>Advertorial:</b> Golf Meetings New & Renovated Properties <b>Distribution:</b> PCMA MACE MPI	10/27	11/5	11/12	12/8 Greater Boston 12/14 Atlantic City 12/28 New & Renovated Properties  1/6 Golf Meetings 1/13 Toledo 1/20 Rhode Island 1/27 Ottawa

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