

# Meetings Focus® | live!

MEETINGSFOCUS.COM

## Introducing Meetings Focus | live!: IACC An exciting new Hosted Buyer event sanctioned by



This program was designed to bring you face-to-face with meeting professionals from throughout North America who book Conference Centers. As an IACC-certified facility, you can't afford to miss this program! As a vendor/partner of this program, enjoy this 2 night event May 6-8, 2012 at the Cheyenne Mountain Resort, Colorado Springs, Co., which includes:

- > 1-1 meetings with a minimum of 20 QUALIFIED meeting planners
- > Meet and network with additional planners (1-1.5 ratio guaranteed)
- > Enjoy educational sessions on planning, conference center advantages, and more, all offering CEU credits
- > Enjoy fabulous networking and evening events



For more than 25 years, Meetings Focus has been a premiere resource for meeting planners and professionals. Through our publications: *MEETINGS FOCUS EAST*, *MIDAMERICA*, *SOUTH* and *WEST*, our website: MeetingsFocus.com, educational webinars, e-Newsletters, video, and more, we've connected conference centers, hotels and DMO's to the planners who book their area. We've also created a series of live events designed to connect meeting planners and suppliers, called Meetings Focus Live!

We are now bringing that concept to IACC and its international membership with this special 1-1 Hosted Buyer effort.



**Nowhere else can you attend a meeting and know that 100% of the attendees have the ability, and the interest to book Conference Centers. The entire event was created to further industry knowledge of the IACC Meeting Concept and to help you book more group business!**

**Gregg Anderson**  
Vice President, Brand Solutions  
319.861.5180  
gregg.anderson@meetingsfocus.com

**Steve Zarolnick**  
Director, Brand Solutions  
319.861.5130  
steve.zarolnick@meetingsfocus.com

Meetings Focus®  
east midamerica south west live