

Meetings Focus® east

MEETINGSFOCUS.COM

MEETINGS FOCUS EAST

Special Meeting Sites Packages

This package provides a year-round, comprehensive, affordable advertising program for unique venues, small properties and small CVBs who often have smaller budgets to reach the important meetings market in all the ways planners do research for their jobs. This package includes:

- > **Three Special Meeting Sites ads in *Meetings Focus East*.** (Choose your issues!) Ads are 3-1/2" x 2-3/4" horizontal. *Value: \$2,160*
- > **1/6th page ad in *Meetings Focus Guide*** (2012/2013 edition), which is mailed with our August issue for our readers to use **all year**. The ***Guide*** enjoys bonus distribution at key industry trade shows. Advertisers are guaranteed a listing with ad page referral. *Value: \$3,505*
- > **One year-long Expanded Listing on MeetingsFocus.com.** Includes priority placement, photos, RFP, URL and e-mail links, contact information, description and accurate tracking and reporting. *Value: \$575*
- > **Four Hot Deal Listings** on our website, MeetingsFocus.com, for your special "needs" dates. *Value: \$275*

Total package cost is only \$4,310 for the whole year!

Total Value: \$6,515

Call today!

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