

# Meetings®

# east

WWW.MEETINGSFOCUS.COM

## Bigger in Print. Better Online. Bolder in Digital.

The all new **Meetings Focus Guide**, sent to more than 55,000\* meetings professionals, makes it easier than ever for a meeting planner to find you.

As the producers of the #1 directories to meetings destinations and facilities throughout North America, **Meetings West**, **Meetings South**, **Meetings East** and **Meetings MidAmerica** are proud to combine efforts and present to you the "New and Improved" **Meetings Focus Guide**. This piece will combine the best features from our regionalized guides into one easy to use, easy to reference product covering all of North America, in print, online and digitized.

Ask about our very own complete **Meetings Focus Guide** package, which can include:

- > Your ad unit in the all new consolidated **Meetings Focus Guide**. (CVB's enjoy bonus advertorial with minimum ½ page buy; properties/facilities enjoy a bonus expanded listing).
- > Both ad units/bonuses are repeated in the Digital Edition.
- > Your destination guide/property brochure can be digitized and placed on MeetingsFocus.com in our new download section. This special section will also enjoy marketing throughout 2010 to drive subscriber visits.
- > The front page of your piece is then reproduced and included in a special 'For more information' section of the digital guide, with links back to your piece in our download section.
- > Enhance your ads and bring your message to life with video, audio and animation opportunities.
- > As always, you'll enjoy Bonus Distribution at key industry trade shows in 2010-2011 and the 24/7/365 buying power of this new product in print and in digital form.

**Let's discuss how to make this opportunity work for you and bring you more group business in 2010 and beyond.**

\* Publishers Own Data



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**RESERVATIONS:**

**Closes: 6/4/10**

**Contact your sales representative today!**

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