

# Meetings Focus<sup>®</sup>

MEETINGSFOCUS.COM

## Destination Sponsorships on MeetingsFocus.com

When planners search states, you want your destination/facility to be top of mind and first on the search list! Now, MeetingsFocus.com has made it possible for you to take 'top billing' in your respective State or Region (Caribbean, Eastern or Western Canada and Mexico). Destination and facility content is now divided by state (or region) to make it easier for meeting planners to find everything they need: the latest articles, property listings, videos and hot deals – all in one place.

Each sponsorship page will feature ONLY ONE exclusive sponsor for a full year. Just one.

As the exclusive destination sponsor you will receive:

- > Logo and up to 3 click-throughs on all "content" searched on your destination for one year. (See sample below.)
- > Video on the video section on the state page for one year.
- > Logo and click-through on 4 e-blasts sent out to all the planners who plan in your region to promote our destination section.



### Specs:

- > 300x100 logo
- > 120x 50 company logo
- > URLs for the following (if applicable):
  - Website/logos
  - Video
  - Hot dates

Example:



### Meetings Focus Contact:

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Please note: There will still be other standard banner advertisers on the page that are not targeted.

Meetings Focus<sup>®</sup>  
east midamerica south west live