

Meetings Focus[®]

MEETINGSFOCUS.COM

Meetings Focus Digital Publications

Why do Digital?

As we qualify the thousands of subscribers for *MEETINGS FOCUS EAST*, *MEETINGS FOCUS MIDAMERICA*, *MEETINGS FOCUS SOUTH* and *MEETINGS FOCUS WEST*, we ask:

“How do you wish to receive the publication? Print? Digital? Both?”

The results are telling: 17% of our circulation requests Digital only. 7% request both. Why? It's green. It's easy to research back issues and stories. And, one of the most important reasons: there is content available in our Digital Editions NOT available in our print issues: 'Made for online' specials, video interviews, the opportunity to really 'see' a destination through custom-made slide shows and videos.

You know that your print ad will be seen...HOWEVER, this medium offers you an opportunity not available in print. Bring your property/destination to life with video, blow ins, moving belly bands, slide shows, even YOU! Why don't you send a message to our audience about your latest renovations, special opportunities, and more.

Why do Digital? Because you have to.

For more information about how to bring your ads to life and take advantage of all that Digital has to offer, contact me, or your sales representative.



Jim Krotz, e-Media Brand Solutions Director
319.861.5079
jim.krotz@meetingsfocus.com

Meetings Focus[®]
east midamerica south west live

Meetings Focus[®]

MEETINGSFOCUS.COM

Digital Editions

Unit	Digital Edition w/Print	Digital Edition Only
Exclusive Sponsorship: LOC ad, Logo on issue, LB on E-blast **	\$995	\$995
Full Page Ad	Free	\$3,360
Add Enhancement (Video/Audio/Blow in)	\$1,200	\$1,500
Animated Ad	\$1,500	\$2,000
Belly Band On Your Ad	\$2,250	NA
Belly Band on Front Cover	\$3,750	\$4,750
Extra Links In Your Ad	\$200	\$250
Custom Links	\$250	\$350
Inserts	Free	50% of rate
Anchor (Navigation Tile) OR Leader board	\$2,600	\$3,100

Special Rates Available for Multiple Buys of 3 months or more

****Exclusive sponsorship includes:** (only one available per magazine; appears in digital edition only.)

- > Left of cover ad
- > Logo (150 x 60) and/or text on top of digital edition
- > Leaderboard (728 x 90) on digital edition e-mail

** Note: With an exclusive sponsorship, there will still be advertisements and enhanced advertisements inside of the digital edition.

For more information,
contact me, or your
sales representative.

Jim Krotz, e-Media Brand Solutions Director
319.861.5079
jim.krotz@meetingsfocus.com

Meetings Focus[®]
east midamerica south west live