

Meetings Focus[®]

MEETINGSFOCUS.COM

Attract more group business and meeting planners online!

Use Expanded or Showcase Listings on the award-winning *MeetingsFocus.com* website

The Expanded Listing format is only \$575 for a 12-month listing!

The Showcase Listing format is only \$1,575 for a 12-month listing!

- > Easy to implement, we provide turn-key production.
- > Stay at the top of your competition. Your listing gets priority placement on our site!

More and more planners use a combination of print and Internet to get the information they need to make intelligent decisions when booking their next meeting. Compare and choose one of the two types of listings below that best suit your image.



Features	Basic: FREE	Expanded: \$575	Showcase: \$1,575 (Additional \$200 Production Fee)
Basic Listing (includes number of guest rooms and meeting rooms)	yes	yes	yes
Post your favorite property pictures: 300 x 300		4	28
Live contact information (E-mail address, website link)		yes	yes
Company logo (linked): 150 x 100		yes	yes
Overview		yes	yes
Tracking and results reporting (views, click-through, search results—by request)		yes	yes
Superior placement in search results (in order: showcase listings, expanded listings, basic listings)		yes	yes
Mapquest (interactive directions to your property)			yes
Links to all of our magazines' related stories and destination articles			yes
Floorplans (Planners' No. 1 request): 300 x 300			yes
Site photos (guest accommodations, recreational facilities, meeting/event space)			yes
Description modules (guest accommodations, meeting rooms, amenities, and special services)			yes
1 Hot Deal package (4 free listings to promote available weeks)			yes
Shown in featured destinations sidebar (archived related-article pages) Coming soon!			yes
Showcase listings (randomly selected and featured on MeetingsFocus.com homepage) New!			yes
Add RFP link		yes	yes

**For more information,
contact me, or your
sales representative.**

Jim Krotz, e-Media Brand Solutions Director
319.861.5079
jim.krotz@meetingsfocus.com

Meetings Focus[®]
east midamerica south west live