

Meetings Focus®

MEETINGSFOCUS.COM

Meetings in a minute

Market your destination or property with video! *Meetings in a Minute* are meeting planner video tips created by meeting and industry leaders and featuring their thoughts and ideas on how to be better planners. These videos are delivered to thousands of meeting professionals through an extensive marketing campaign offering more than 200,000 impressions monthly. As a sponsor, you can deliver your message right before the video. More than 2,000 *Meetings in a Minute* videos are being viewed each week.



As a monthly sponsor you will receive:

- > Sponsor of (2) videos during the month
- > :10 video or audio mention with logo before each video
- > Logo and click-through on (2) e-Blasts to our entire list of more than 92,000* meeting planners throughout the month-long effort, as well as a 728x90 leaderboard ad
- > Sponsored text link with click through on (4) e-Newsletters per month
- > Your sponsored videos will stay active for up to one year on *MeetingsFocus.com*

Over 100,000 branding impressions!
Monthly sponsorship cost: \$5,250

You can also create your own series of *Meetings in a Minute* videos featuring you or planners talking about your destination, facility or property. Consider adding these videos to our Digital Editions for only \$1,200/issue. (Special package rates available.) Call your representative today to learn more.



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