

Meetings Focus[®]

MEETINGSFOCUS.COM

Meetings Focus National e-Newsletters

E-Newsletters proactively reach planners at their desks, and with Meetings Focus, there are several opportunities to connect with our audience and get your current sales message top of mind. Each e-Newsletter reaches more than 92,000* planners and decision makers nationwide. Jump into the issue(s) that are right for you!

- > Hot Topic hones in on key industry topics of the moment. Published monthly.
- > Meetings in a Minute go along with our semi-monthly video programs offering planner tips. With this product, enjoy monthly sponsorships including your commercial in both efforts.
- > Webinar e-Newsletters are produced monthly and connect to key 2012 Webinars. If you're interested in hard-hitting topics with mass appeal and a multi-media approach, consider our special programs, including Webinar Sponsorships, print ad, and an e-Newsletter unit.
- > HSMAI's MEETings Insights explores industry topics with articles, check lists, and important news of the month. These issues also include bonus distribution to HSMAI's MEET attendees (formerly Affordable Meetings).



Leaderboard (728x90).....	\$3,960
Medium Rectangle (300x250).....	\$3,960
E-vertorial/Spotlight.....	\$3,295
Includes logo and 75 words of text with headlines and linking text url	
Exclusive (includes your choice of two of the above)	\$7,710
Skyscraper (HSMAI only).....	\$3,960
Meetings in a Minute monthly sponsorship	\$5,250
Includes logo/link on both e-Blasts and opening 'commercial' on all videos	

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*Publisher's own data, August 2011

