

Meetings Focus[®]

MEETINGSFOCUS.COM

MeetingsFocus.com
offers you two great ways
to take your brand online
with video!

Property and Destination Videos



The new way to market your property and destination: Video. MeetingsFocus.com is the best place for your video to be seen by active meeting planners. Showcase your 3 minute or less video commercial about your property, destination, facility, or service on MeetingsFocus.com.

Don't have a video? Our e-Media production team can help convert your slides into the perfect meetings-focused video commercial.

**Your video on MeetingsFocus.com
for 12 months: \$1,045**

Meetings in a Minute



Meetings in a Minute are brief video tips straight from the mouths of planners and industry leaders.

A sponsor receives:

- (:10) audio or video mention before the tip.
- Logo and click through on (2) e-Blasts during the month to our entire audience of more than 50,000 planners, as well as a 728 x 90 leaderboard ad.
- Text link and click through on (4) e-Newsletters during the month.
- Closing billboard after the tip with logo and URL.

Our e-Media production team can provide voiceover and help create your pre-roll mention.

**Monthly Sponsorship of Meetings
in a Minute: \$5,250**

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