

Meetings® focus

WWW.MEETINGSFOCUS.COM

Hot Deals order form

Get the most exposure for your upcoming Hot Deals on *MeetingsFocus.com* and in our regional e-Newsletters

Hot Deals Package Information

Our Hot Deals are optimally formatted for a planner's ease-of-use and an advertiser's greatest value in the following ways:

- > Sorted by region so planners can quickly isolate the Hot Deals in the areas they are most interested in.
- > Provide the most accurate and up-to-date information available.
- > Hot Deals remain on MeetingsFocus.com until the offer expires so advertisers receive the longest promotion possible.
- > Selected dates periodically receive additional promotion in e-newsletters and on the MeetingsFocus.com homepage; guaranteed placement in either secondary location can be purchased.



Sample Hot Deals Web Page

* A bonus photo feature is available for properties that purchase either the Expanded or Showcase Listings media package. To find out more about these upgrades please contact your sales representative or visit www.meetingsmedia.com to locate the rate card and spec sheets for each package.

YOUR HOT DEALS LISTING : Property Information

Property Title _____
 Street Address _____ City, State, Zip _____
 Phone _____ Fax _____

YOUR HOT DEALS LISTING: Hot Dates (Four total for basic package, 7-day period maximum)

from _____ to _____ \$ _____
 from _____ to _____ \$ _____
 from _____ to _____ \$ _____
 from _____ to _____ \$ _____
Additional Listings (\$40 each)
 from _____ to _____ \$ _____
 from _____ to _____ \$ _____
 from _____ to _____ \$ _____
 from _____ to _____ \$ _____

(Please feel free to attach another sheet if you would like to list further hot deal dates.)

Signature _____ Date _____

Hot Deals Pricing	
Hot Deals Package includes four listings, each covering up to 7-day special rate periods	\$275
Additional individual listing	\$40 (each)
Listing in e-Newsletter one listing appears in e-Newsletter of your choice; available only to those with full Hot Deals package	\$275

Please sign and fax completed form to 319.364.4278

Meetings Media Contact:

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Meetings

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