

Meetings® focus

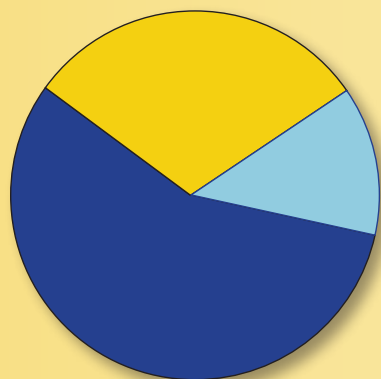
WWW.MEETINGSFOCUS.COM

Meetings Media presents Hot Topic

Most meeting planners use websites and e-Newsletters to gather information for their next meeting. Your advertising campaign needs to include our newest specialty e-Newsletter, Hot Topics. It's time to associate your brand, destination or resort with the industry's most important issues. Reach our entire e-Newsletter circulation database of more than 45,000 planners.

Industry Breakdown:

See who's receiving our e-Newsletters*



- Association Planners
- Corporate Planners
- Professional/Independent

* Publishers Own Data

Rates

	1X	3X
Leaderboard (728x90).....	\$3,770.....	\$3,395
Medium Rectangle (300x250).....	\$3,770.....	\$3,395
Bottom E-vertorial.....	\$3,140.....	\$2,825
<i>Includes logo and 75 words of text with headlines and linking text url</i>		
Exclusive (includes your choice of two of the above).....	\$7,345.....	\$6,610

See sales representative for details.

2010 Dates for Hot Topic e-Newsletters

January 28, 2010	July 28, 2010
February 25, 2010	August 31, 2010
March 31, 2010	September 28, 2010
April 29, 2010	October 26, 2010
May 25, 2010	November 30, 2010
June 29, 2010	December 29, 2010

Meetings Media Contact:

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Meetings

east midamerica south west focus