

WOW-e Newsletter Specifications

Sponsorship Options

- A** Position 1 (Leaderboard 728 x 90)
- B** Position 2 (consists of text and logo)
- C** Position 3 (consists of text and logo)
- D** Position 4 (Leaderboard 728 x 90)

Specifications

Leaderboard

728 x 90 pixel static banner, 72 dpi, 30K
Accepted formats: JPG or GIF
No Flash, Javascript or Animated GIF

E-vertorial

No Animated GIF
150 x 150 logo (JPG or GIF)
75 words of copy
URL link to advertisers website
Sponsorship name

Material Checklist

Leaderboard

- Banner File
- URL link

E-vertorial

- Sponsorship Name
- Logo
- Text
- URL Link(s)

File Transmission

Please submit small non-zipped files to
focus.production@meetingsmedia.com

To submit large files, please upload them to our file transfer site directly as compressed zip files.

File transfer: transfer.buildings.com
user name: Meetings (case sensitive)
password: Transfer (case sensitive)

Once connected to our file transfer site, place files in the **Meetings_Focus** folder and identify them by company name, (i.e. company_room2.jpg)

Please send a confirmation email to
focus.production@meetingsmedia.com when completed.



Sample e-Newsletter

E-Media Contacts:

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