

Meetings Focus[®] international

MEETINGSFOCUS.COM

The 2012-2013 Meetings Focus Guide

Your #1 resource for planners who book the World!

The *Meetings Focus Guide*, delivered to more than 55,562* meeting planners and decision makers, make it easier than ever for a planner to find you. It combines the best features into one easy to use, easy to reference product covering the world, and delivered in print, online and digitized.

As we launch *Meetings Focus International* in May, we will also be adding an **International section** to our annual guide, complete with listings from Europe, Asia, Africa, Australia, South America, and more. As an International property, CVB, DMC, or facility, consider a special 'Listing only' package, the affordable way to draw more attention to what you offer meeting planners. These packages include:



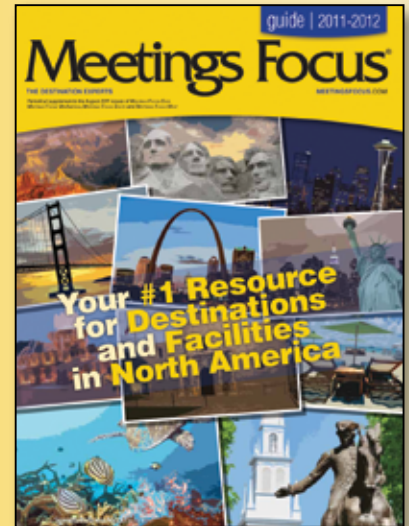
- > Specially designed listings to highlight your property/destination features, with full details, along with photo, logo, and links.
- > Enjoy added visibility with an Expanded Listing on MeetingsFocus.com, allowing your property/destination to rise in the search 'queue' when planners are looking for your area.

The guide is produced annually in August, is taken to all key industry trade shows, and remains online for a full year's exposure.

All this year round exposure is available for only \$799/year!

Sign up now to reserve your space and get your Online Listing up now! Contact your sales representative for more details, and to upgrade to full display status.

* BPA Worldwide, Dec 2011 Network



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RESERVATIONS:
Closes: 6/8/12

Contact your sales representative today!

Lynne Richardson
Executive Director, Brand Solutions
415.782.2247
lynne.richardson@meetingsfocus.com

Shawne Hightower
Brand Solutions Director
415.782.2248
shawne.hightower@meetingsfocus.com

Jeff Posner
Brand Solutions Director
516.594.2820, Ext. 11
jeff@pricommunicationsinc.com

Karen Smith
Vice President, Group Brand Solutions
319.861.5023
karen.smith@meetingsfocus.com

Meetings Focus[®]
east midamerica south west live

615 5th St. S.E.
Cedar Rapids, IA 52401
p. 319.364.6167 f. 319.364.4278
www.meetingsfocus.com

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