

Meetings Focus[®] international

MEETINGSFOCUS.COM

Your #1 Resource for planners who book the World.

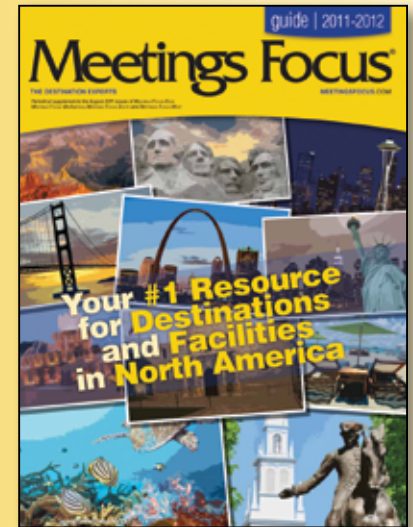
The **Meetings Focus Guide**, reaching more than 55,562* meeting planners and decision makers, has been serving North America for years. It has always combined the best features and 'need to know' information about destinations, facilities and properties throughout North America.

In 2012, we are proud to announce that we now cover the world, and will be including data on Europe, Asia, Australia, South America and more, making this annual piece even more vital for the active, successful planner.

Ask about a complete **Meetings Focus Guide** package, which can include:

- > Your ad unit in the all new consolidated **Meetings Focus Guide**. (CVB's enjoy bonus advertorial with minimum ½ page buy; all properties/facilities enjoy a bonus expanded listing).
- > Both ad units/bonuses are repeated in the Digital Edition.
- > Enhance your ads and bring your message to life with video, audio and animation opportunities.
- > Enjoy Bonus Distribution at key industry trade shows in 2012-2013 and the 24/7/365 buying power of this new product in print and in digital form.

Let's discuss how to make this opportunity work for you and bring you more group business in 2012 and beyond.



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RESERVATIONS:

Closes: 6/1/12

Contact your sales representative today!

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