

## Web Opportunities for International Properties, Facilities, and Destinations

Targeted e-media is powerful. As an international resource for meeting planners and decision makers, using Meetings Focus e-media products is the best way to ensure that your message gets to the right audience. And, with the most varied and creative lineup of online options in the market, Meetings Focus is your best choice in reaching planners who book meetings outside of North America.



### MeetingsFocus.com

The website is used by planners nationwide looking for news, blogs, discussion forums, property/destination listings, educational opportunities, and more. All ad units on our site are guaranteed at least 8,000 impressions/month.

In addition to traditional ad units, MeetingsFocus.com also offers creative and highly promoted Listing Programs and Continent/Country Sponsorships. Promote with top of mind visibility in your area with Showcase and Expanded Listings, as well.

### Meetings Focus International e-Newsletter

After each issue drops, call even more attention to your message with an e-Newsletter featuring the highlights of the issue, along with advertising options including a Leaderboard, Skyscraper, and e-vertorials. E-Newsletters will enjoy sends of approximately 5,000 planners who book meetings internationally.



### Meetings Focus Webinars

Meeting planners need education, particularly on the international market. Scheduling. Air. Visas. Language, and more. Meetings Focus Webinars are promoted to our entire audience of more than 90,000 planners. Webinar registration runs from 600-2,000, depending on the topic. The best advantage: you know every listener books International, so this list is 100% customers, and 100% opportunity for you as you receive all registrant data. Coming up on August 29: Tackling the Unfamiliar, our annual Meetings Focus International Webinar.