

Meetings Focus[®]

MEETINGSFOCUS.COM

1-2-3, Say Conference Centers!

Meetings Focus tackles the Conference Center market with a 3-pronged approach!

1. In print, *MEETINGS FOCUS EAST*, *MIDAMERICA*, *SOUTH* and *WEST* will each produce a special section on Conference Centers in the May issue: Why use a conference center facility, what they offer, how conference centers can make budgeting and planning for your next event as easy as 1-2-3!
2. **Meetings Focus Webinars:** Each year, Meetings Focus hones in on the latest at North American conference centers. Industry expert Joan Eisenstodt will once again weigh in on this topic, and deliver the secrets to conference center planning.
3. **Meetings Focus Live! IACC:** if you are an IACC certified conference center, join us for the third step in our special focus on conference centers in 2012 with this Hosted Buyer event, uniting you with top conference center planners in 1-1 appointments at the Cheyenne Mountain Resort, May 6-8, 2012.



3 products—3 great ways to connect with buyers, all at one great rate!

Platinum Package:

- > Full page ad in the Meetings Focus publication of your choice, Regional Webinar Sponsorship, and participation as a Vendor/Participant in Meetings Focus Live! IACC: \$10,510/gross (a \$12,365 value!)

Gold Package:

- > ½ page ad in the Meetings Focus publication of your choice, Regional Webinar Sponsorship, and participation as a Vendor/Participant in Meetings Focus Live: IACC: \$8,960/gross (a \$10,450 value!)

**For more information,
contact me, or your
sales representative.**

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