

Meetings Focus® | live!

MEETINGSFOCUS.COM

Meetings Focus Live! East/MidAmerica

Connecting you with meeting planners who book your area!

Join **Meetings Focus Live!** in Valley Forge, PA and reach planners who book the East and Midwest. After the successful launch of **Meetings Focus Live!** in 2011, we're committed to making these events even more successful for you by going back to our roots, to a unique concept that has brought sales success to industry suppliers for more than 25 years: Where do planners book meetings!

Join us August 26-28, 2012 at Normandy Farm Hotel & Conference Center for **Meetings Focus Live! East/MidAmerica**, and enjoy the premiere program connecting you with planners who book your region, guaranteed!

Highlights include:

- > Guaranteed 1.5 – 1 planner-supplier ratio
- > 20 -22 scheduled 1-1 appointments
- > Networking events at key destination locations
- > Education, all offering CEU credits
- > Unique Corporate Social Responsibility program
- > Extending your trip in the area? Meetings Focus will provide you with the profiles of 25 planners in the area to make your stay even more productive!

Get involved now!

Programs including appointments, all f&b, education and networking: only \$4,200.

Package rates available that include print and e-media products.

Want a bigger stake and more visibility? Sponsorships available for education, meals, giveaways, and more.

For more information about how you can be a part of the most effective Hosted Buyer program in the market, contact your sales representative today!



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Sample Agenda		
Sunday	5-9pm	Opening event keynote speaker, dinner/reception
Monday	8am	Breakfast
	8:45am-noon	1-1 appointments
	Noon-2pm	Lunch and educational speaker
	2-4:30pm	Meetings Focus unique CSR Program
	6:30-9pm	Evening exceptional reception
Tuesday	8am-10am	Breakfast and educational speaker
	10-11:45am	1-1 appointments
Program adjourns: Optional planner post fam		



Planners are carefully screened with a multi-step process online and on the phone, insuring your time is well spent during, and post-event. For more information about Meetings Focus Live! packages, contact your sales representative, call 415-788-2005, or click here:

Sales@MeetingsFocusLive.com

For more information about Meetings Focus Live! packages, contact your sales representative:

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