

# Meetings Focus® | live!

MEETINGSFOCUS.COM

## Meetings Focus Live! South

Connecting you with meeting planners who book your area!

After the successful launch of **Meetings Focus Live!** in 2011, we're committed to making these events even more successful for you by going back to our roots, to a unique concept that has brought sales success to industry suppliers for more than 25 years: Where do planners book meetings!

We've got 2 great events planned where you can meet 'South-booking' planners from throughout North America! Select the one that fits your schedule, or join us at both for special rate packages and the premiere program connecting you with planners who book your region, guaranteed!

**Fort Lauderdale, FL**  
June 3-5, 2012 at B Ocean

**Charlotte, NC**  
August 5-7, 2012 at The Ballantyne

### Highlights include:

- > Guaranteed 1.5 – 1 planner-supplier ratio
- > 20 -22 scheduled 1-1 appointments
- > Networking events at key destination locations
- > Education, all offering CEU credits
- > Unique Corporate Social Responsibility program
- > Extending your trip in the area? Meetings Focus will provide you with the profiles of 25 planners in the area to make your stay even more productive!

### Get involved now!

Programs including appointments, all f&b, education and networking: only \$4,200.

Package rates available for multiple event bookings that include print and e-media products.

Want a bigger stake and more visibility? Sponsorships available for education, meals, giveaways, and more.

**For more information about how you can be a part of the most effective Hosted Buyer program in the market, contact your sales representative today!**



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Sample Agenda		
<b>Sunday</b>	5-9pm	Opening event keynote speaker, dinner/reception
<b>Monday</b>	8am	Breakfast
	8:45am-noon	1-1 appointments
	Noon-2pm	Lunch and educational speaker
	2-4:30pm	Meetings Focus unique CSR Program
	6:30-9pm	Evening exceptional reception
<b>Tuesday</b>	8am-10am	Breakfast and educational speaker
	10-11:45am	1-1 appointments
Program adjourns: Optional planner post fam		



Planners are carefully screened with a multi-step process online and on the phone, insuring your time is well spent during, and post-event. For more information about Meetings Focus Live! packages, contact your sales representative, call 415-788-2005, or click here:

[Sales@MeetingsFocusLive.com](mailto:Sales@MeetingsFocusLive.com)

**For more information about Meetings Focus Live! packages, contact your sales representative:**

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