

# Bellyband Inserts Specifications

## Publications

Meetings West  
Meetings South  
Meetings East  
Meetings MidAmerica

## Publication Specifications

**Trim Size:** 10 13/16" x 12"; 11 1/16" x 12 1/4" with bleed  
**Live Area:** 10" x 11"  
4 columns per page; saddle stitched

## Bellyband Specifications

Dimensions 23" x 6 1/4"  
Width 10 3/4" front and back  
Spine 1/4" on both sides  
Glue flap 2"

Do not fold. Send flat to Printer.

## Production Contact

production@meetingsmedia.com  
p. 319.364.6167 f. 319.364.4278

## Shipping Address

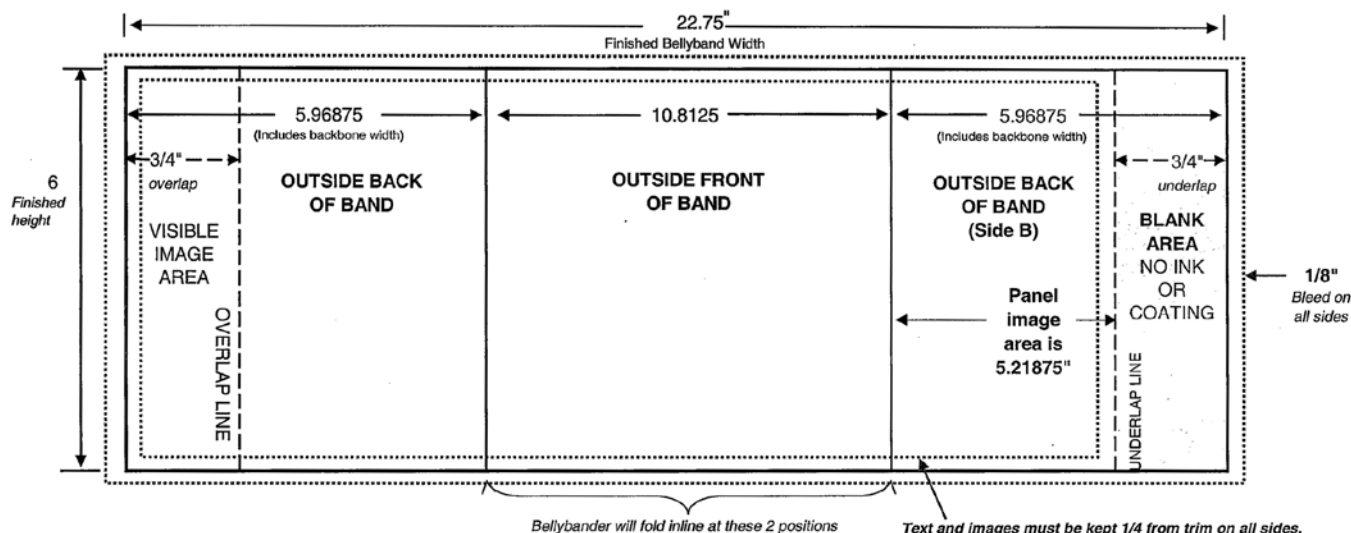
**World Color**  
Attn: Linda Janssen  
660 Mayhew Lake Road N.E.  
St. Cloud, MN 56304  
p. 320.654.2430

## Samples

Samples of the insert need to be sent to the Production Contact at Meetings Media 2 weeks before final inserts are sent to the Printer to approve stock and weight. If the insert is not ready by then, client can send actual paper sample cut to size and email PDF of artwork. Please do not fax samples.

Send samples to:

**Meetings Media**  
Candy Holub  
615 5th St., S.E.  
Cedar Rapids, IA 52401



**Files should be setup to: 23" wide by 6.25" tall**

\*This includes 1/8" bleed on all sides



615 5th St. S.E.  
Cedar Rapids, IA 52401  
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www.meetingsmedia.com  
www.meetingsfocus.com