

ISSUE	FEATURE STORIES	DESTINATIONS	COLUMNS	ISSUE BONUS	RESERVATION DEADLINE	ADVERTORIAL/ LISTING DEADLINE	MATERIALS DEADLINE	e-Newsletter DATES/TOPICS
JAN/ FEB	Conference Centers++ Pharmaceutical/Medical Meetings Programs & Packages <i>(a special advertising section)</i>	Chicago Suburbs Eastern Iowa Cities Kansas Minneapolis/St. Paul Metro Wisconsin Dells	Talking Tech	Listings: Conference Centers Distribution: Destinations Showcase MPI Meet Different	11/25	12/4	12/11	1/5 Chicago Suburbs 1/12 Conference Centers 1/28 Wisconsin Dells
								2/9 Kansas 2/23 Eastern Iowa Cities
FEB	<i>Meetings Market Trends Survey</i> supplement** Distribution: All Trade Shows				12/11	N/A	12/23	
MAR/ APR	Affordable Meetings Best of MidAmerica Nominations Convention Centers* Historic Places++	Chicago Lake Geneva Northern Minnesota South Dakota WOW! DuPage	Going Green	Advertorial: Convention Centers Listings: Historic Places Distribution: Affordable Meetings MidAmerica	1/27	2/5	2/12	3/4 Convention Centers 3/18 Affordable Meetings 3/24 Chicago
								4/1 South Dakota 4/13 Lake Geneva 4/21 WOW! DuPage
MAY	Agricultural Meetings Government Meetings Resorts and Spas* University Venues++	Central Illinois Madison North Dakota Omaha/Council Bluffs Close-Up: Topeka	Talking Tech	Advertorial: Resorts and Spas Listings: University Venues	3/24	4/1	4/9	5/5 Resorts and Spas 5/12 Central Illinois 5/19 Omaha/Council Bluffs 5/25 Madison
JUN	Corporate Meetings Hip Hotels Programs & Packages <i>(a special advertising section)</i> Value Destinations*	Iowa Milwaukee Area Missouri Northern Indiana Close-Up: Kalamazoo	Career Forum	Advertorial: Value Destinations Distribution: Affordable Meetings West Destinations Showcase	4/28	5/7	5/14	6/8 Value Destinations 6/17 Milwaukee Area 6/23 Missouri

*Free advertorial with ad (1/2 page or larger)

++Bonus advertising listing

** *Meetings Market Trends Survey* supplement and the *Meetings MidAmerica Guide* supplements are polybagged with corresponding issues and included in bonus distributions.

***Publisher's Own Data

e-Media

Meetings MidAmerica's e-newsletter program is your online connection to meeting professionals, sent to more than 19,000*** with each issue. Be a part of these weekly "in their inbox" efforts with banner or e-vertorial sponsorships. *Meetings MidAmerica's* e-newsletters are great partners to your print efforts and a must-buy to connect with planners on all levels. Issues close two weeks prior to publication date.

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JUL/AUG	Association Meetings Best of MidAmerica Awards* Green Meetings	Illinois Lincoln, Nebraska Michigan Southwest Missouri Close-Up: Bloomington, Minnesota	Going Green	Advertorial: Best of MidAmerica Awards Distribution: ASAE MPI WEC	6/2	6/11	6/18	7/7 Association Meetings 7/14 Illinois 7/21 Green Meetings
								8/12 Michigan 8/18 Lincoln, Nebraska 8/26 Southwest Missouri
JUL/AUG	<i>Meetings MidAmerica Guide</i> directory** Advertorial: All CVBs Listings: All Properties Distribution: All Trade Shows				5/21	5/28	6/4	
SEP	CVB Update* High Tech Small Meetings/Executive Retreats SMERF	Central Missouri Detroit Metro Area Minnesota Southern Indiana Close-Up: Sioux City, Iowa	Career Forum	Advertorial: CVB Update Distribution: Affordable Meetings D.C.	8/4	8/13	8/20	9/14 CVB Update 9/22 Detroit Metro Area 9/28 Minnesota
OCT	Airport Properties Family-Friendly Meetings Gaming Destinations++	East Central Wisconsin Grand Rapids, Michigan Nebraska St. Louis Close-Up: Wichita	Going Green	Listings: Gaming Destinations	9/1	9/10	9/17	10/6 Family-Friendly Meetings 10/13 Airport Properties 10/20 St. Louis 10/28 Gaming Destinations
NOV/DEC	Golf Meetings Special Section++ New & Renovated Properties* Religious Meetings	Indianapolis Kansas City Area Rapid City/Mount Rushmore Area Wisconsin Close-Up: Branson, Missouri	Food & Beverage	Advertorial: New & Renovated Properties Listings: Golf Meetings Special Section	9/29	10/8	10/15	11/2 Golf Meetings 11/10 Indianapolis 11/17 Kansas City Area 12/7 New & Renovated Properties 12/15 Wisconsin

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