

Meetings Focus®

mid
america

MEETINGSFOCUS.COM

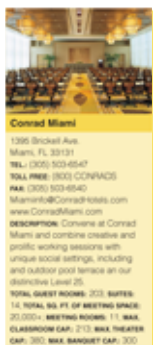
The 2012-2013 Meetings Focus Guide

Your #1 resource for planners who book North America

The **Meetings Focus Guide**, sent to more than 55,562* meeting professionals, makes it easier than ever for a meeting planner to find you.

The **Meetings Focus Guide** combines the best features into one easy to use, easy to reference product covering all of North America, in print, online and digitized. The guide is produced annually in August, is taken to all key industry trade shows, and remains online for a full year's exposure.

Once again we will offer special 'Listing Only' packages, your affordable way to get your information in print and online! These packages include:



Print



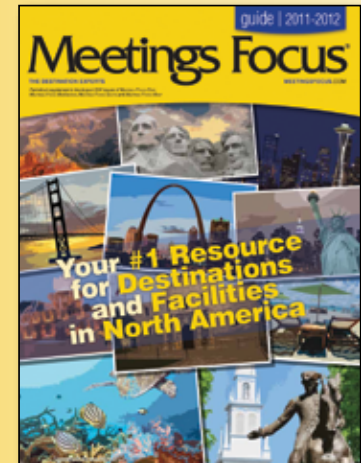
Online

- > Specially designed listings to highlight your property/destination features, with full details, along with photo, logo, and links.
- > Enjoy added visibility with an Expanded Listing on MeetingsFocus.com, allowing your property/destination to rise in the search 'queue' when planners are looking for your area.

All this year round exposure is available for only \$799/year!

Sign up now to reserve your space and get your Online Listing up now! Contact your sales representative for more details, and to upgrade to full display status.

* BPA Worldwide, Dec 2011 Network



Published in August

RESERVATIONS:

Closes: 6/8/12

Contact your sales
representative today!

Gregg Anderson
Vice President, Brand Solutions
319.861.5180
gregg.anderson@meetingsfocus.com

Debbie Richards
Director, Brand Solutions
319.861.5177
debbie.richards@meetingsfocus.com

Meetings Focus®

east midamerica south west live

615 5th St. S.E.
Cedar Rapids, IA 52401
p. 319.364.6167 f. 319.364.4278
www.meetingsfocus.com