

# Meetings Focus® guide

MEETINGSFOCUS.COM

## Hotel Brands and National Suppliers: Your #1 Resource for planners who book North America.



The **Meetings Focus Guide**, reaching more than 55,562\* meeting professionals, makes it easier than ever for a meeting planner to find you.

The **Meetings Focus Guide** combines the best features into one easy to use, easy to reference product covering all of North America, in print, online and digitized.

Ask about a complete **Meetings Focus Guide** package, which can include:

- > Run a full page ad, and enjoy a full page of matching advertorial to talk more about your brands and what they offer planners in terms of service, programs and packages, special features, and more.
- > All ads/advertorials are repeated in the Digital Edition.
- > All National/Brand ads will appear up front, prior to the start of state listings (unless other positioning is requested).
- > Consider special enhancements to your ad, with video, audio, and animation opportunities.
- > Enjoy Bonus Distribution at key industry trade shows in 2012-2013 and the 24/7/365 buying power of this great product.

**Let's discuss how to make this opportunity work for you and bring you more group business in 2012 and beyond.**

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**RESERVATIONS: Closes: 6/1/12**

\* BPA Worldwide, Dec 2011 Network

**Contact your sales representative today!**

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