



Privacy Policy

Stamats Business Media Inc.
615 Fifth Street SE
Cedar Rapids IA 54201
319-364-6167
subscribers@stamatsbusinessmedia.com

Revised June 23, 2009

Policy Overview

Our site visitor's privacy and trust are important to us. We provide this notice in order to make sure your expectations and our practices are aligned, and you are aware of your choices with regard to our use and disclosure of the information you provide to this site.

This Privacy Policy describes the policies of Stamats Business Media ("Commercial Buildings Group", Stamats Buildings Media, Stamats Meetings Media, or "we") a division of Stamats Communications Inc., regarding the collection, use, disclosure and protection of the following types of information:

1. Information obtained when you ("you" or "User") visit the following websites (www.buildings.com, www.interiorsandsources.com, www.architechweb.com, www.meetingsfocus.com).
2. Information obtained through email communications with you related to these sites.

This privacy policy does not apply to information we collect by other means (including offline) or from other sources. Your use of these Sites constitutes your acceptance of this Privacy Policy and your consent to any action we take with respect to your information in compliance with this Privacy Policy.

We may change the terms of this Privacy Policy, so Users are encouraged to review this page from time to time. Your continued use of these Sites following the posting of changes to the Privacy Policy means that you accept the changes.

Gathering of information

We may require you to provide certain information about yourself if you register with our sites or request products and services. We also collect information when you participate in Live Events, Webinars, Surveys, Research, when you respond to requests for feedback and when you submit postings to public areas of these Sites (e.g. blogs, comments, moderated discussions and bulletin boards and download whitepapers). Your information may be shared with event and webinar sponsors, or clients who have posted whitepapers on our sites. You may be removed from any promotional email at anytime by contacting us at the address, phone or email above.

The information we collect may include information which you may be personally identified, such as name, postal address, telephone, mobile phone, fax number, email address and certain business information such as employer name, occupation, job function, job title, purchasing information (e.g. responsibility, preferences). These sites only collect personally identifiable information with your knowledge. Stamats Business Media Inc uses information that users voluntarily provide in order to enhance their experience, whether to provide interactive or personalize elements on the sites or to better prepare future content based on interests of our users.

Cookies

A cookie is a small data file that certain web sites write to your hard drive when you visit them. A cookie can contain information such as a user ID that you've entered to access restricted areas of the web site. The only personal information a cookie will contain is information you enter directly. Cookies are used simplify access to restricted areas and to track user traffic in aggregate. If you have set your browser to warn you before accepting cookies, you will receive the warning message with each cookie. You can refuse cookies by turning them off at your browsers. You do not need to have cookies enable to access Stamats Business Media web sites.

Forward to a Friend

Stamats Business Media, Inc., Article Mailer service allows a visitor to electronically forward news stories to someone else by clicking the appropriate link at the top of an article. The user must provide their email address as well as the recipient. This information is used only in the case of transmission errors and, of course, to let the recipient know who sent the story. This information is not used for any other purpose

Surveys

Occasionally, Stamats Business Media Inc conducts user surveys to better target our content to our audience. We will sometimes share the aggregated demographic information in these surveys with our advertisers and partners.

Third Party Advertising Affiliates

Some of the advertisements appearing on these web sites maybe served to you by third party affiliates or by DoubleClick, our Web advertising partner. Information about your visit to our sites such as the number of times you viewed an advertisement is used to serve ads to you on this site. For more information about DoubleClick, cookies and how to opt out, please go to <http://www.doubleclick.net/us/corporate/privacy>

In the course of serving advertisements to our sites, our third party advertiser may place or recognize a unique cookie on your browsers. Stamats Business Media may make content and or services from other websites available via hyperlinks. These websites may not comply with Stamats Business Media's privacy policy. Stamats Business Media Inc., encourages users who visit affiliate websites to review these sites' privacy policies.

Stamats Business Media Inc., creates aggregate reports on user demographics and traffic patterns for advertisers and partners. This allows our clients to advertise more effectively and allows our users to receive information that are pertinent to their needs. As a user of Stamats Business Media Inc., websites, you may opt out of any promotional item at anytime by contacting us at the address, email or phone number above.

How we use your Information

We use personally identifiable information collected on our sites for the following purposes:

1. To provide you with these sites and other products and services
2. To reply to any inquires or questions you may have and contact you about changes regarding these Sites.
3. Provide you with email, fax and other notices (such as subscription renewals and expirations) regarding your account and the products and services you are receiving.
4. For any other purpose disclosed at the time the information is collected or to which you consent.

We may use the information you provide us to send you email, fax and other communications on behalf of Stamats Business Media Inc., and our affiliates. These may include e-mail newsletters as well as offers for other Stamats Business Media Inc., products and services. All e-mail newsletters will provide you with an opportunity to opt out of receiving future issues. All promotional offers will include an opportunity to opt out of future promotions from the brand whose product or service is being promoted.



We may also use your information to send you e-mail and other communications on behalf of third parties. Each of these will also include instructions for opting out of future third party offers from us. You may also opt out of receiving third party offers at any time by sending an email to esubscribers@stamatsbusinessmedia.com with the subject line “opt out – third party” or “do not disclose”.

Security

We use reasonable safeguards to protect personal information we collect on our sites from unauthorized use, modification or disclosure. However, due to the design of the Internet and other factors outside our control, we cannot guarantee that communications between you and our servers will be free from unauthorized access by third parties.

Maintenance Policy

Stamats Business Media Inc., gives users options wherever necessary and practical. Such choices include:

1. Opting out of electronic newsletters
2. Opting out of correspondence from Stamats Business Media and other affiliates.

Users who are experience problems or who have questions about our products and services, may contact us using our feedback form. Users may unsubscribe from any Stamats Business Media Inc., product at any time by contacting us at the address, or phone number above.

