

ISSUE	FEATURE STORIES	DESTINATIONS	COLUMNS	ISSUE BONUS	RESERVATION DEADLINE	ADVERTORIAL/ LISTING DEADLINE	MATERIALS DEADLINE	e-Newsletter DATES/TOPICS
JAN	Citywides* 2010 Events Calendar 2010 Programs & Packages <i>(a special advertising section)</i>	Coastal Carolina Dallas/Fort Worth Metroplex Inland Mississippi Northwest Florida West Virginia	Talking Tech	Advertorial: Citywides* Distribution: PCMA	11/18	11/25	12/4	1/6 Coastal Carolina 1/13 Dallas/Fort Worth 1/20 Northwest Florida 1/27 Meetings Market Trends Survey
FEB	Conference Centers++ Gulf Coast Meetings Value Destinations*	Atlanta Miami/Fort Lauderdale Tulsa/Oklahoma City	Career Forum	Advertorial: Value Destinations Distribution: Destinations Showcase D.C. MPI Meet Different Listings: Conference Centers	12/16	12/23	1/8	2/4 Value Destinations 2/11 Miami/Fort Lauderdale 2/18 Atlanta 2/25 Gulf Coast Meetings
FEB	<i>Meetings Market Trends Survey supplement** Distribution: All Trade Shows</i>				12/11	N/A	12/23	
MAR	Corporate Meetings++ Incentives* Religious Meetings	Central West Florida Charlotte Louisiana	Going Green	Advertorial: Incentives Listings: Corporate Meetings	1/20	1/29	2/5	3/2 Corporate Meetings 3/9 Central West Florida 3/16 Charlotte 3/23 Louisiana 3/30 Incentives
APR	Best of the South Nominations Insurance Meetings 2010 Programs & Packages <i>(a special advertising section)</i>	Georgia Hilton Head Tennessee	Food & Beverage	Distribution: Affordable Meetings, Chicago GAMPI	2/17	2/26	3/5	4/7 Georgia 4/14 Tennessee 4/21 Hilton Head 4/28 <i>Meetings Florida</i>
APR	<i>Meetings Florida supplement** Listings: All CVBs and All Properties Distribution: All Trade Shows</i>				1/29	2/5	2/12	
MAY	Beach Meetings Government Meetings Historic Places & Properties	Biloxi/Mississippi Gulf Coast Central and West Texas Hampton Roads Houston Palm Beach/Treasure Coast	Talking Tech	Advertorial: Beach Meetings*	3/17	3/26	4/1	5/4 Beach Meetings 5/11 Hampton Roads 5/18 Houston 5/25 Biloxi/Mississippi Gulf Coast
JUN	Pharmaceutical/Medical Meetings++ Spas* Special Meeting Places	Austin/The Hill Country Birmingham Florida Keys/Key West Kentucky Myrtle Beach	Career Forum	Advertorial: Spas Distribution: Affordable Meetings West Destinations Showcase Listings: Pharma/Medical Meetings++	4/14	4/23	4/30	6/1 Myrtle Beach 6/8 Birmingham 6/15 Kentucky 6/22 Austin/The Hill Country 6/29 Florida Keys

*Free advertorial with ad (1/2 page or larger)

++Bonus advertising listing

** *Meetings Market Trends Survey* supplement, *Meetings South Guide*, *Meetings Florida* and *Meetings Texas* supplements are all polybagged with corresponding issues and included in bonus distributions.

***Publisher's Own Data

e-Media

Meetings South's e-newsletter program is your online connection to meeting professionals, sent to more than 20,000*** with each issue. Be a part of these weekly "in their inbox" efforts with banner or e-vertorial sponsorships. *Meetings South's* e-newsletters are great partners to your print efforts and a must-buy to connect with planners on all levels. Issues close two weeks prior to publication date.

ISSUE	FEATURE STORIES	DESTINATIONS	COLUMNS	ISSUE BONUS	RESERVATION DEADLINE	ADVERTORIAL/ LISTING DEADLINE	MATERIALS DEADLINE	e-Newsletter DATES/TOPICS
JUL	Emerging Destinations Resorts* SMERF Meetings 2010 Programs & Packages <i>(a special advertising section)</i>	Central and West Tennessee New Orleans South Texas Triangle, North Carolina	Going Green	Advertorial: Resorts Distribution: MPI WEC	5/19	5/28	6/4	7/6 New Orleans 7/13 Triangle, North Carolina 7/20 Central and West Tennessee 7/27 Resorts
JUL	<i>Meetings South Guide supplement** Listings: All CVBs and All Properties Distribution: All Trade Shows</i>				5/7	5/14	5/21	
AUG	Association Meetings Gaming Destinations Small Meetings	Caribbean/Cancun Savannah/Georgia Coast Virginia	Talking Tech	Distribution: ASAE FL MPI SEC	6/16	N/A	7/2	8/3 Caribbean/Cancun 8/10 Georgia Coast 8/17 Virginia 8/24 Gaming Destinations
SEP	Affordable Meetings++ Best of the South Awards* Executive Retreats	Central Florida East Tennessee Metro D.C. South Carolina	Career Forum	Advertorial: Best of the South Distribution: Affordable Meetings D.C. Listings: Affordable Meetings	7/21	7/30	8/6	9/1 Central Florida 9/8 <i>Meetings Texas</i> 9/15 South Carolina 9/22 East Tennessee 9/29 Affordable Meetings
SEP	<i>Meetings Texas supplement** Listings: All CVBs and All Properties Distribution: All Trade Shows</i>				7/2	7/9	7/16	
OCT	Attractions CVB Update* 2010 Programs & Packages <i>(a special advertising section)</i>	Arkansas North Carolina Northeast Florida San Antonio	Going Green	Advertorial: CVB Update	8/18	8/27	9/3	10/5 North Carolina 10/12 San Antonio 10/19 Northeast Florida 10/26 Arkansas
NOV	Airport Properties++ Convention Centers* Drive-To Meetings	Central and Western Virginia Mississippi Puerto Rico Southwest Florida	Food & Beverage	Advertorial: Convention Centers Listings: Airport Properties	9/15	9/24	10/1	11/3 Puerto Rico 11/10 Central and Western Virginia 11/17 Mississippi 11/23 Southwest Florida 11/30 Drive-To Meetings
DEC	Golf Resorts++ New & Renovated Properties*	Alabama Central East Florida Shreveport/Baton Rouge Texas Gulf Coast Triad, North Carolina	Talking Tech	Advertorial: New & Renovated Properties Listings: Golf Resorts	10/20	10/29	11/5	12/1 Golf Resorts 12/8 Shreveport/Baton Rouge 12/15 Texas Gulf Coast 12/29 Triad, North Carolina

*Free advertorial with ad (1/2 page or larger)

++Bonus advertising listing

** *Meetings Market Trends Survey* supplement, *Meetings South Guide*, *Meetings Florida* and *Meetings Texas* supplements are all polybagged with corresponding issues and included in bonus distributions.

***Publisher's Own Data

e-Media

Meetings South's e-newsletter program is your online connection to meeting professionals, sent to more than 20,000*** with each issue. Be a part of these weekly "in their inbox" efforts with banner or e-vertorial sponsorships. *Meetings South's* e-newsletters are great partners to your print efforts and a must-buy to connect with planners on all levels. Issues close two weeks prior to publication date.