

Meetings Focus®



The 2012 edition of Meetings Focus Florida!

Florida's #1 Supplement for Meeting Professionals

Meetings Focus South remains the ONLY publication with 100% of its circulation guaranteed to plan/hold meetings and conventions in the Southern states, Caribbean and/or Mexico. NO OTHER publication supports this claim. What can this mean to your ROI and the value of your marketing investment with **Meetings Focus South**?

Meetings Focus Florida, through its distribution with **Meetings Focus South**, will help you reach an exclusive and highly targeted audience of meeting planners and professionals.

Meetings Focus Florida:

- > Is distributed with **Meetings Focus South**, to an audience of 25,283*
- > Offers bonus distribution at national and regional industry trade events
- > Offers a 12-month shelf life in an easy-to-use, easy-to-store standard format
- > Is a comprehensive state resource with stories, listings, contact information, creative features and sidebars; it is a must-have for planners who book Florida
- > Offers a bonus expanded listing in print and online
- > Online listings include photos, logo, links and more

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Ask your sales representative for details.

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Meetings Focus®

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