

# Meetings Focus<sup>®</sup> south

MEETINGSFOCUS.COM

MEETINGS FOCUS SOUTH presents

## Programs & Packages

A Special Advertising Section

The most cost-effective way to attract meeting planners now!

Use this pre-formatted section to promote:

- > Hot Dates & Rates
- > Special Programs
- > Seasonal Values
- > New Literature
- > Awards Programs or Points

Here's the best way to take that message to 25,283\* qualified meeting professionals who all book/plan meetings/conventions in the Southern US, Caribbean, and/or Mexico.

This is your chance to shine in this pre-formatted section that details all meeting planners need to know about your 2012 offers.

And, the price is right! **\$1,950 per unit**

**2011 PROGRAMS+PACKAGES** A Special Advertising Section

**Aston MonteLago Village Resort**  
30 Strada di Villaggio | Henderson, NV 89011 | Tel: (702) 564-4717 | Toll Free: (866) 399-2747  
Fax: (702) 564-4777 | larry.peterson@astonhotels.com | www.astonmontelago.com

The Aston MonteLago Village Resort offers the perfect mix of deluxe accommodations on a spectacular lakefront setting near the action of Las Vegas, yet a relaxed departure from the hustle and bustle of the Strip. This uniquely themed resort offers a total vacation experience, with its Mediterranean-style setting and diverse activities. MonteLago Village Resort is an excellent addition to the Aston collection of condominium resorts and hotels.

**STAFF**  
Larry Peterson, director of sales and marketing  
Kathi Fahr, sales manager

**VALUE RATES/HOT DATES**  
Jan. 2-March 3; June 3-Sept. 8; Oct. 30-Dec. 29

**AIRPORTS & TRANSPORTATION**  
McCarran International Airport (LAS) is 17 miles from the resort.

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**Resort at Squaw Creek**  
400 Squaw Creek Road | Olympic Valley, CA 96146 | Box 3333 | Tel: (530) 581-6629 | Toll Free: (800) 905-2758  
Fax: (530) 581-5427 | ccarlton@bestwesternhotels.com | www.squawcreek.com

Located on 650 stunning acres at the base of Squaw Valley USA near Lake Tahoe, Resort at Squaw Creek features 365 guest rooms, 33,000 square feet of state-of-the-art indoor meeting space, a 14,700-square-foot outdoor meeting space, a spa, a golf course, a fly-fishing center, a Nordic center (winter) and more.

receive free lift tickets or free rounds of golf, one lift ticket to Squaw Valley USA or Alpine Meadows, or one round of golf on Resort at Squaw Creek's Robert Jones Jr. course per room on peak night. Valid for new bookings made through Dec. 15, 2011. Programs must be available between now and April 15, 2012. Call for complete details.

**MEETING PLANNER PROGRAMS**  
New meetings of 100 or more total room nights

**AIRPORTS & TRANSPORTATION**  
Reno/Tahoe International Airport is 42 miles away.

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**Eldorado Hotel & Spa**  
320 West San Francisco St. | Santa Fe, NM 87501 | Tel: (505) 996-4561  
Toll Free: (800) 955-4455 | ecbarr@eldoradohotel.com | www.eldoradohotel.com

Eldorado Hotel & Spa has the perfect setting for your business meeting, executive retreat or convention. Situated on 25,185 square feet of flexible meeting space, from the open-air This uniquely themed resort offers a total vacation experience, with its Mediterranean-style setting and diverse activities Pavilion to the elegant Amara Ballroom. And when the work in the boardroom is complete, we can help arrange for tours, golf outings, fishing trips and more.

**STAFF**  
Doug Libby, Director of Sales and Marketing, and David Carr, Assistant Sales Director

**GROUP VALUE DATES**  
Group dates are now available at rates starting at \$139. Book a qualifying event that consumes a minimum of 100 guest rooms for select dates in 2011 and receive the following great values.

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**Napili Kai Beach Resort**  
5900 Coeur Monocottari Road | Lanaha, HI 96761 | Tel: (808) 669-6271 | Toll Free: (800) 367-5000 | Fax: (808) 669-6740

Situated on 10 acres at Napili Bay, Maui, this low-rise, Hawaiian-style resort is perfect for meetings and events for groups of 12 to 200.

**STAFF**  
Dei Katali, Assistant Reservations Manager, and Diane J. Farnsworth, Director of Guest Operations

**NEARBY AIRPORTS/TRANSPORTATION**  
Kapili Kai Airport (KPS) is 36 miles from Napili Kai Beach Resort. Taxis are available each way for approximately \$100. Shuttles are approximately \$75. Kapalua West Maui Airport (LMM) is 15 minutes from Napili Kai Beach Resort and taxis.

**VALUE RATES/HOT DATES**  
April 30, 2011-June 17, 2011; Aug. 21, 2011

Dec. 16, 2011; Jan. 6, 2012-Jan. 27, 2012; April 14, 2012-June 15, 2012; Aug. 18, 2012-Dec. 13, 2012

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**AIRPORTS & TRANSPORTATION**  
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**RESERVATIONS:**  
**2012 Programs & Packages are available monthly, in every issue.**

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\* BPA Worldwide, June 2011