

2010 Educational Webinar Sponsorships

For more than three years, **Meetings Media** has been providing meeting planners high quality, free educational webinars. More than 30,000 registrations later, we have assembled our best curriculum to date for 2010. And we've added another affordable way for you to become our partner.

Introducing the **Regional Sponsorship**, new for 2010!

We've taken advantage of the targeted circulation opportunities we offer in our monthly publications and decided to extend this into our Webinar programs. Now, you can be a National Sponsor, have logo exposure across the board to all planners no matter where they book meeting; *OR* go Regional, and just reach the planners who book your region!



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- > Inclusion in (4) e-Blasts to entire audience
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REGIONAL Sponsorship—NEW for 2010

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- > ALL REGISTRANT DATA from your regional audience
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2010 Webinar Schedule

Wed. January 27, 2010

Planning in a Tough Economy

Wed. February 24, 2010

Using Social Media in Meetings

Wed. March 31, 2010

Leveraging Your CVB Relationship

Wed. April 28, 2010

Expert Negotiating Strategies

Wed. May 26, 2010

Avoiding the Top Meeting Mistakes
(or how to fix them?)

Wed. June 30, 2010

Conference Centers: The Serious Solution

Wed. July 28, 2010

The Best and Brightest CVB Services

Wed. August 25, 2010

International Meetings: What you Need to Know

Wed. September 29, 2010

Covering Yourself Through Contracts

Wed. October 27, 2010

Budget Tips: Make More with Less

Wed. November 17, 2010

ROI: Navigating the 'New Normal'

Wed. December 15, 2010

Meetings Trends 2011

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