

ISSUE	FEATURE STORIES	DESTINATIONS	COLUMNS	ISSUE BONUS	RESERVATION DEADLINE	ADVERTORIAL/ LISTING DEADLINE	MATERIALS DEADLINE	e-Newsletter DATES/TOPICS
JAN	Resorts* 2010 Events Calendars 2010 Programs & Packages <i>(a special advertising section)</i>	Northern California The Pacific Northwest The Southwest	Going Green	Advertorial: Resorts Distribution: PCMA MPINCC	11/11	11/20	11/25	1/5 Northern California 1/12 The Pacific Northwest 1/19 The Southwest 1/26 Resorts
FEB	Conference Centers++ Incentives	Alaska Las Vegas L.A.: Downtown/Hollywood Maui/Lanai/Molokai San Diego	Talking Tech	Listings: Conference Centers Distribution: MPI Meet Different	12/9	12/18	12/23	2/3 Alaska 2/10 Las Vegas 2/17 Maui/Lanai/Molokai 2/24 San Diego
FEB	<i>Meetings Market Trends Survey supplement** Distribution: All Trade Shows</i>				12/11	N/A	12/23	
MAR	Best of the West Nominations Executive Retreats Summer Mountain Meetings	L.A.: The Valleys Monterey/Santa Cruz Palm Springs Western Canada	Career Forum	Distribution: MPISCC	1/13	N/A	1/29	3/3 L.A.: The Valleys 3/10 Palm Springs 3/17 Summer Mountain Mtgs 3/24 Western Canada 3/31 Monterey/Santa Cruz
APR	Convention Centers* Luxury Hotels Native American Gaming 2010 Programs & Packages <i>(a special advertising section)</i>	Arizona Colorado Lake Tahoe	Food & Beverage	Advertorial: Convention Centers Distribution: Affordable Meetings Chicago CalSAE	2/10	2/19	2/26	4/8 Colorado 4/15 Lake Tahoe 4/22 Arizona 4/29 Convention Centers
MAY	Boutique Meetings Historic Places Spas*	Anaheim/Orange County Coastal Mexico San Francisco Seattle	Going Green	Advertorial: Spas	3/10	3/19	3/26	5/6 Seattle 5/13 Coastal Mexico 5/20 San Francisco 5/29 Anaheim/Orange County
JUN	Hip Hotels Special Venues Value Destinations*	Coastal Northern California Inland Empire Oahu/Kauai Utah WOW! Las Vegas	Talking Tech	Advertorial: Value Destinations Distribution: Affordable Meetings West	4/7	4/16	4/23	6/2 Oahu/Kauai 6/9 Inland Empire 6/16 Coastal North California 6/23 Utah 6/30 WOW! Las Vegas
JUN	<i>Meetings West Guide directory** Advertorial: All CVBs Listings: All Properties Distribution: All Trade Shows</i>				3/26	4/1	4/9	

*Free advertorial with ad (1/2 page or larger)

++Bonus advertising listing

** *Meetings Market Trends Survey*, *Meetings West Guide*, and *Meetings California* supplements are all polybagged with corresponding issues and included in bonus distributions.

***Publisher's Own Data

e-Media

Meetings West's e-newsletter program is your online connection to meeting professionals, sent to more than 20,000*** with each issue. Be a part of these weekly "in their inbox" efforts with banner or e-vertorial sponsorships. *Meetings West's* e-newsletters are great partners to your print efforts and a must-buy to connect with planners on all levels. Issues close two weeks prior to publication date.

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JUL	Incentives* University Venues 2010 Programs & Packages <i>(a special advertising section)</i>	Oregon New Mexico Reno San Francisco's East Bay	Career Forum	Advertorial: Incentives Distribution: MPI WEC	5/12	5/21	5/28	7/8 Oregon 7/15 New Mexico 7/22 Reno 7/29 San Francisco's East Bay
AUG	Association Meetings Best of the West* Coastal Meetings Wine Country Meetings	L.A.: South Bay/Westside Scottsdale/Phoenix/ Sedona Wyoming/Montana/Idaho <i>Meetings Hawaii</i>	Food & Beverage	Advertorial: Best of the West Distribution: ASAE	6/9	6/18	6/25	8/4 L.A.: Southbay & Westside 8/11 Scottsdale/Phoenix/Sedona 8/18 Wyoming/Montana/Idaho 8/25 <i>Meetings Hawaii</i> 8/31 Association Meetings
SEP	Green Meetings Pharmaceutical/Medical Meetings Winter Mountain Meetings	Interior Mexico San Diego Silicon Valley Washington	Talking Tech	Distribution: Affordable Meetings National, Washington, DC	7/14	N/A	7/30	9/2 Silicon Valley 9/9 Interior Mexico 9/16 San Diego 9/23 Washington 9/30 Green Meetings
OCT	Attractions CVB Update* Gaming 2010 Programs & Packages <i>(a special advertising section)</i>	Denver/Boulder/Colorado Springs Island of Hawaii Portland Southern Arizona	Going Green	Advertorial: CVB Update Distribution: Bravo!	8/11	8/20	8/27	10/6 Denver/Boulder/Colorado Springs 10/13 Island of Hawaii 10/20 Portland 10/27 Southern Arizona
OCT	<i>Meetings California supplement** Listings: All CVBs and All Properties Distribution: All Trade Shows</i>				7/30	8/6	8/13	
NOV	Airport Properties Desert Meetings Drive-To Meetings++	Across the Borders Albuquerque/Santa Fe/ Taos Coastal Orange County Napa/Sonoma	Career Forum	Listings: Drive-To Meetings Distribution: CalSAE Seasonal Spectacular	9/8	9/17	9/24	11/4 Across the Borders 11/11 Albuquerque/Santa Fe/Taos 11/18 Napa/Sonoma 11/30 Coastal Orange County
DEC	Golf Resorts New & Renovated Properties*	Central California Coast Colorado Mountains Area Nevada Sacramento/Central Valley Salt Lake City/Park City	Food & Beverage	Advertorial: New & Renovated Properties	10/13	10/22	10/29	12/2 Central California Coast 12/9 Nevada 12/16 Sacramento/Central Valley 12/30 Salt Lake City/Park City

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