

# Meetings Focus<sup>®</sup> west

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MEETINGS FOCUS WEST presents

# Programs & Packages

A Special Advertising Section

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Use this pre-formatted section to promote:

- > Hot Dates & Rates
- > Special Programs
- > Seasonal Values
- > New Literature
- > Awards Programs or Points

Here's the best way to take that message to 35,079\* qualified meeting professionals who all book/plan meetings/conventions in the Western U.S., Western Canada and Mexico.

This is your chance to shine in this pre-formatted section that details all meeting planners need to know about your 2012 offers.

And, the price is right! **\$2,200 per unit**

2011 PROGRAMS+PACKAGES		A Special Advertising Section	
	<p><b>Aston Montelago Village Resort</b> 30 Strada di Villaggio   Henderson, NV 89011   Tel: (702) 564-4717   Toll Free: (866) 399-2747 Fax: (702) 564-4777   larry.peterson@astonhotels.com   www.astonmontelago.com</p> <p>The Aston Montelago Village Resort offers the perfect mix of deluxe accommodations on a spectacular lakefront setting near the action of Las Vegas, yet a relaxed departure from the hustle and bustle of the Strip. This uniquely themed resort offers a total vacation experience, with its Mediterranean-style setting and diverse activities. Montelago Village Resort is an excellent addition to the Aston collection of condominium resorts and hotels.</p> <p><b>STAFF</b> Larry Peterson, director of sales and marketing; Kathi Fahr, sales manager</p> <p><b>VALUE RATES/HOT DATES</b> Jan. 2-March 3, June 3-Sept. 8, Oct. 30-Dec. 29</p> <p><b>AIRPORTS &amp; TRANSPORTATION</b> McCarran International Airport (LAS) is 17 miles from the resort.</p>		<p><b>Resort at Squaw Creek</b> 402 Squaw Creek Road   Olympic Valley, CA 96146   Box 3333   Tel: (530) 581-6609   Toll Free: (800) 905-2758 Fax: (530) 581-6427   cstanon@resortatstahotel.com   www.squawcreek.com</p> <p>Located on 650 stunning acres at the base of Squaw Valley USA near Lake Tenaya, Resort at Squaw Creek features 365 guest rooms, 33,000 square feet of state-of-the-art indoor meeting space, 16,750 square feet of outdoor meeting space, a spa, a golf course, a fly-fishing center, a Nordic center (winter) and more.</p> <p>receive free lift tickets or three rounds of golf, one intended to Squaw Valley USA or Alpine Meadows, or one round of golf on Resort at Squaw Creek's Robert Jones II course per room on peak night. Valid for new bookings made through Dec. 15, 2011. Programs must activate between now and April 15, 2012. Call for complete details.</p> <p><b>MEETINGS PLANNER PROGRAMS</b> New meetings of 150 or more total room nights</p> <p><b>AIRPORTS &amp; TRANSPORTATION</b> Reno Tahoe International Airport is 42 miles away.</p>
	<p><b>Eldorado Hotel &amp; Spa</b> 329 West San Francisco St.   Santa Fe, NM 87501   Tel: (505) 995-4561 Toll Free: (800) 955-4455   ecan@eldoradohotel.com   www.eldoradohotel.com</p> <p>Eldorado Hotel &amp; Spa has the perfect setting for your business meeting, executive retreat or convention. Select from 23,185 square feet of flexible meeting space, from the open-air This uniquely themed resort offers a total vacation experience, with its Mediterranean-style setting and diverse activities. Eldorado is the elegant Alamo Square. And when the work in the boardroom is complete, we can help arrange for tours, golf outings, fishing trips and more.</p> <p><b>STAFF</b> Doug Libby, Director of Sales and Marketing, and David Carr, Assistant Sales Director</p> <p><b>GROUP VALUE DATES</b> Group dates are now available at rates starting at \$139. Book a qualifying event that consumes a minimum of 100 guest rooms for select dates in 2011 and receive the following great values.</p>		<p><b>Napili Kai Beach Resort</b> 5900 Lower Honoapiʻiani Road   Lahaina, HI 96761   Tel: (808) 669-6271   Toll Free: (800) 367-5030   Fax: (808) 669-6740</p> <p>Situated on 10 acres at Napili Bay, Maui, this low-rise, Hawaiian-style resort is perfect for meetings and events for groups of 12 to 200.</p> <p>Dec. 16, 2011; Jan. 6, 2012; Jan. 27, 2012; April 14, 2012; June 15, 2012; Aug. 18, 2012; Dec. 13, 2012</p> <p><b>STAFF</b> Dale Kahai, Assistant Reservations Manager, and Diane J. Farnsworth, Director of Guest Operations</p> <p><b>NEARBY AIRPORTS/TRANSPORTATION</b> Kapuka Airport (OGG) is 36 miles from Napili Kai Beach Resort. Taxis are available each way for approximately \$100. Shuttles are approximately \$75. Kapuka West Maui Airport (KHM) is 15 minutes from Napili Kai Beach Resort and taxis.</p> <p><b>VALUE RATES/HOT DATES</b> April 30, 2011-June 17, 2011; Aug. 21, 2011.</p>

**RESERVATIONS:**  
**2012 Programs & Packages are available monthly, in every issue.**

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\* BPA Worldwide, June 2011